



# Executive MBA



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Postgraduate

# Why choose the Executive MBA?

## **Designed for students from all disciplinary backgrounds**

This two-year part-time programme has been specially designed for leaders who want to further their education without leaving their employers or business. While it demands real commitment, we understand the time pressures you face. So we've organised the programme such that face-to-face time is conveniently provided in block modules – approximately once every 6-8 weeks. Structured to make full use of your time, the programme includes online pre-learning, work based assignments and a real focus on you as a manager and leader: on building your strengths, broadening your awareness and honing your soft skills. You will find yourself developing throughout the two years, ensuring your on-going career advancement in the years after.

The diverse demographics for our EMBA classes come with students from Ghana, Nigeria, Lebanon, Ivory Coast and China with varying years of work experience. Typically the majority of the class have more than seven years' work experience and are above the age of 30.

## **Shaping you for senior leadership**

The Executive MBA modules will extend your knowledge of business functions, processes and strategies – opening up new avenues and perhaps new career directions. They will expose you to many new ideas and concepts, always with an eye to practical applications. Our innovative modules will challenge you to re-examine your own practice and your personal management style, enhancing your strategic thinking skills and your capacity to reflect critically on what works, and why, whilst building on your ethical leadership skills.

## **Work based assignments**

After each of the modules you complete a practical, work-focused assignment, where you apply and evaluate some of the theories you have just learnt, effectively acting as an internal consultant and generating actionable recommendations for your organisation. Covering all areas of business operations – from strategy and marketing to operations and finance – this work will engage you with all parts of your own organisation. The assignments allow you to demonstrate your knowledge and understanding

of the concepts and theories you have been introduced to. Most importantly, you will be able to apply these to real business situations.

## **Short, intensive teaching blocks**

In contrast to many part-time programmes which require regular attendance at evenings or weekends, the teaching at Lancaster is packed into short, intensive modules to help you balance your studies with your other commitments. Each core module starts with a 2-week online course that gives you an initial overview of the subject. This is followed with an intensive face-to-face workshop which typically runs from Friday to Sunday.

These intensive three-day blocks of study help you to minimise time out of work, whilst providing you with a focused period in which you can engage with complex ideas and develop a deeper understanding of the various subject areas. During these sessions, you will develop strong working relationships with staff and members of the cohort which creates a valuable support network to enhance your learning experience.

## Key Information

**Duration:** 24 months

**Intake:** 30 - 35 students

**Designed for:** Experienced Managers, Professionals, Executives and Entrepreneurs.

**Location:** Accra, Ghana

**Requirements:** Visit website – [www.lancaster.edu.gh](http://www.lancaster.edu.gh)

**Fees:** USD 24,000 (Payable in installments)

Year 1
Introductory Workshop
Leadership and Organisational Behaviour
Business Economics
Business Ethics and Sustainability
Accounting and Finance for Managers
Marketing Management
Operations Management
Entrepreneurship

Year 2
Global Strategic Management
Elective 1
Elective 2
Elective 3
Business Research and Consultancy Project

## Key Facts

- World-class EMBA in a convenient, career enhancing format
- Studying made easy in a weekend modular format (Classes held on Friday, Saturday & Sunday)
- Work & study at the same time
- Internationally respected lecturers and professors
- Flexible payment options available

## Special features

We have chosen Greece as the destination for the EMBA International Elective module this year.

The International Business in Context Elective provides students with the opportunity to see business in action within an international context, but also takes them on a journey of self-discovery, extending their global awareness and enhancing their international perspective as managers or entrepreneurs

The programme, which will be based in Athens over a six day period, has been designed to expose participants to the outlook for the Greek economy. Specific highlights include:

- A tailor-made itinerary with unique opportunities to experience Greece's dynamic and transforming business, social and cultural environment;
- The opportunity to explore a variety of different business sectors through participation in high profile company meetings and presentations with senior executives and business leaders from a variety of backgrounds (banking, telecommunications, start-ups and CSR in particular);
- A programme of formal learning to be provided by faculty and experts from leading Greek management schools and the commercial world, providing students with a real understanding of the country's social, economic and business environment;
- A guided and fully contextualised cultural orientation tour of the city of Athens and a visit to the Parthenon/Acropolis and Plaka.

The programme itinerary will include:

- Visits to host companies from a variety of sectors, providing a best fit with the backgrounds and experience of the participating students.
- The services of two very experienced programme managers, one based in the UK and the other based in Prague, both of whom will accompany the group throughout the programme whilst supervising, organising and overseeing all the ground logistics throughout the elective.

## Quadruple-Accredited

The Lancaster MBA is a highly ranked MBA programme worldwide, holding quadruple accreditations: Fully accredited by the Association of MBAs, AACSB, EQUIS and the Small Business Charter.

Lancaster University Management School is typically ranked in the UK's top ten and among the world's top 100 business schools.



*It was amazing, it was very hands on and there was a lot of communication between the faculty and the students. Even after they left Ghana, we could reach them very easily - that contact was always there. It was an amazing experience, it opened my mind and broadened my horizons; I didn't know I could study so much, I didn't know so many things we did had theories behind them. It was just amazing, I loved it!*

– Ezinne Achinivu, Class of 2017

## Our students

We encourage diversity and as such have students from a wide range of countries, some of which include Ghana, Nigeria, Togo, Ivory Coast and China. Our students bring a wealth of experience onto the programme as they come from a diversity of industries such as banking, telecommunications, pharmaceuticals, oil and gas, education, fashion, construction, consumer goods, manufacturing, real estate amongst others.

## Visit Us

To join our next EMBA cohort starting in September 2019 please come meet our programme coordinator and admissions team at the A&C Mall Campus, East Legon - Accra.

### Ghana

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